To the Bahá’ís of the World

Dearly loved Friends,

With the advent of the King of Festivals, the period of preparation for the next global Plan is over: we now summon the friends of God to a new five-year commitment of courage, resolve, and resources.

The company of Bahá’u’lláh’s faithful stands poised. Institutional gatherings convened across the world in recent months have sent out successive signals of eagerness to begin this mighty enterprise. The imperatives contained in the message addressed to the Counsellors’ Conference are already being translated into decisive plans of action. Decades of heroic endeavour have shaped the community and earned it a measure of proven ability in fostering growth, steeling it for this moment. The last two decades, in particular, have markedly accelerated this longed-for rise in proficiency.

During this period, the adoption of an evolving framework for action has enabled the friends to progressively nurture and refine essential capacities, giving rise to simple acts of service at first, leading to more elaborate patterns of action, which in turn demanded the development of capacities still more complex. In this way, a systematic process of human resource development and community building has been started in thousands of clusters—and, in many of them, become far advanced. The focus has not been solely on the individual believer, or the community, or the institutions of the Faith; all three inseparable participants in the evolution of the new World Order are being stimulated by the spiritual forces released through the unfoldment of the Divine Plan. The signs of their progress are more and more apparent: in the confidence that countless believers have acquired to share accounts of Bahá’u’lláh’s life and discuss the implications of His Revelation and peerless Covenant; in the growing contingents of souls who, as a result, have been attracted to His Cause and are contributing to the achievement of His unifying vision; in the ability of Bahá’ís and their friends, at the very grassroots of the community, to describe in eloquent terms their experience of a process capable of transforming character and shaping social existence; in the significantly larger numbers of those indigenous to a country who, as members of Bahá’í institutions and agencies, are now guiding the affairs of their communities; in the reliable, generous, and sacrificial giving to the Fund, so vital for sustaining the advancement of the Faith; in the unprecedented efflorescence of individual initiative and collective action in support of community-building activities; in the enthusiasm of so many selfless souls in the prime of youth who are bringing immense vigour to this work, notably by tending to the spiritual education of younger generations; in the enhancement of the devotional character of the community through regular gatherings for worship; in the rise in capacity at all levels of Bahá’í administration; in the readiness of institutions, agencies, and individuals to think in terms of process, to read their immediate reality and assess their resources in the places where they live, and to make plans on
that basis; in the now familiar dynamic of study, consultation, action, and reflection that has
cultivated an instinctive posture of learning; in the mounting appreciation for what it means to
give effect to the Teachings through social action; in the multiplying opportunities being sought
and seized to offer a Bahá’í perspective on discourses prevalent in society; in the awareness of a
global community that, in all its endeavours, it is hastening the emergence of divine civilization
by manifesting the society-building power inherent in the Cause; indeed, in the friends’ growing
consciousness that their efforts to foster inner transformation, to widen the circle of unity, to
collaborate with others in the field of service, to help populations take charge of their own
spiritual, social, and economic development—and, through all such efforts, to bring about the
betterment of the world—express the very purpose of religion itself.

While no single measure can capture the totality of the Bahá’í community’s progress,
much can be inferred from the number of clusters worldwide where a programme of growth has
been established, which, with gratitude for the bounties bestowed by the Abhá Beauty, we
confirm has surpassed 5,000. So broad a foundation as this was a prerequisite for taking on the
task that now confronts the Bahá’í world—strengthening the process of growth in every cluster
where it has begun and extending further an enriching pattern of community life. The sustained
effort required will be arduous. But the outcome has the potential to be profoundly significant,
even epoch making. Small steps, if they are regular and rapid, add up to a great distance
travelled. By concentrating on the advance that must be made in a cluster in an initial period—
for instance, in the six cycles occurring before the first of the bicentennial anniversaries—the
friends will do much to bring their goal for the full five years within reach. In each cycle are
vested fleeting opportunities for a stride forward, precious possibilities that will not return.

In society at large, alas, the symptoms of an ever-deepening malaise of the soul multiply
and worsen. How striking that, as the peoples of the world suffer for want of the true remedy
and turn fitfully from one false hope to another, you are collectedly refining an instrument that
connects hearts with the Word of God eternal. How striking that, amid the cacophony of fixed
opinions and opposing interests that grows everywhere more fierce, you are focused on drawing
people together to build communities that are havens of unity. Far from disheartening you, let
the world’s prejudices and hostilities be reminders of how urgently souls all around you need
the healing balm that you alone can present to them.

This is the last in a series of consecutive Five Year Plans. At its close, a new phase in the
evolution of the Divine Plan will open, set to propel the community of Bahá’u’lláh towards the
third century of the Bahá’í Era. May the friends of God in every country appreciate the promise
of these few years ahead, which will be rigorous preparation for the even mightier tasks yet to
come. The present Plan’s broad scope enables every individual to support this work, however
humble one’s share. We ask you, cherished co-workers, adorers of Him Who is the Best-
Beloved of the worlds, to spare no effort in applying all you have learned and every God-given
ability and skill you possess to advance the Divine Plan into its next essential stage. To your
own ardent supplications for heavenly assistance we add ours, offered in the Holy Shrines, on
behalf of all who labour for this all-encompassing Cause.

The Universal House of Justice